

RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

February 3, 1998

RJR Account #509977
Mr. F. Stewart
H. FOURTUNIS DBA A-W

MARCH: WINSTON B2G1F / PROMOTION #800115

Dear Fred:

WINSTON B1G1F product (6M), and Live product, has been ordered (see quantities listed below), as well as 150 skus of B2G1F Sleeve Display Kits (Item #538994) to pack and ship this promotion to your participating retail accounts. (Note that this product is not 'pre-sleeved' product.)

WINSTON BRAND STYLE	#/ Cases B1G1F (6M)	B1G1F UPC Code	#/ Cases LIVE	LIVE UPC Code
FF Box	<u>5</u>	12300-11226	<u>1</u> (12M)	12300-11212
Light Box	<u>10</u>	12300-11926	<u>5</u> (6M)	12300-11906
Ult Lt Box	<u>5</u>	12300-70326	<u>3</u> (6M)	12300-70306

Product / Premium Arrival:

February 23, 1998

Ship Date to Retail:

Week of: March 9, 1998

DISPLAY DETAIL (#538994)

SKU CUBE:

1.6700

SKU WT (w/o Product):

4.5000 lbs

Retail Sales Offer per Sku:

20 Offers

Billing per Sku:

4 Full Price Cartons

EFT \$ Amount:

\$5,827.19

PARTNERS 'BONUS' REPORTING DESCRIPTION

'WIN MAR B2G1F'

51855 9812

-2-

B1G1F

H. FORTUNIS DBA A-W

PROMOTION DESCRIPTION: SEE ENCLOSED 'WHOLESALE PACKING INSTRUCTIONS'.
OPEN WINSTON B2G1F SHIPPING CASE. REMOVE RED CARDBOARD INSERT AND PLACE ONE B1G1F OFFER INTO EACH WINSTON STYLE-SPECIFIC SLEEVE. ADD ONE 'LIVE' WINSTON PACK OF SAME STYLE TO EACH OFFER. PLACE RED CARDBOARD INSERT BACK INTO CASE AND SHIP TO RETAILER.

BRAND STYLES: WINSTON FF BOX / WINSTON LT BOX / WINSTON ULT LT BOX

DISPLAY BRAND LOAD:

*** 4 CARTONS:**

2 WINSTON LT BOX

1 WINSTON FF BOX

1 WINSTON ULT LT BOX

EACH DISPLAY WILL CONTAIN TWENTY (20) B2G1F OFFERS.

A list of accounts authorized to receive packed displays is attached. RJR will reimburse you \$28.00 per **live 12M** case for all displays packed and shipped to retail on a timely basis. This equates to **\$280.00 (10 (12M) case(s) @ \$28.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / 1610

/jc

cc: 162309

Enclosures:

- Customer List
- Wholesaler Packing Instructions
- Promotion Flyer

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

MARCAMB2.DOC

51855 9813

WHOLESALER : 509977 HARRY FOURTUNIS. INC. <DIRECT>
 TEMPLATE : 800115 80300 WIN MAR B2G1F
 TEMPLATE SEQ : 0038
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122206	122224	179404	PLEASANT BRIAR SVC	1168 PLEASANTVILL	BRIARCLIFF MNR	NY	10510	1				(914)762-8418
122206	122224	248288	AQUEDUCT RD., INC.	190 AQUEDUCT RD	WHITE PLAINS	NY	10606	1				(914)682-9404
162308	162329	130749	CHANINGVILLE DELI	23 CHANNINGVILLE	WAPPINGERS FAL	NY	12590	1				(914)297-1232
162308	162329	562452	SIXTY SOUTH AVE. IN	DBA VILLAGE SERVI	WAPPINGERS FLS	NY	12590	1				(914)297-1414
162309	162330	179408	DA ROSE CORNER STOR	102 ALBANY POST R	BUCHANAN	NY	10511	1				(214)739-6991
162309		179414	LAKE CARMEL GENERAL	STORE, INC.	LAKE CARMEL	NY	10512	1				(914)225-2007
162309		179441	SAN VEIDT STORES IN	DBA LOU'S CORNER	PEEKSKILL	NY	10566	1				(914)737-2717
162309		179478	ROYAL CARD & GIFT	7 BANK ST	PEEKSKILL	NY	10566	1				(914)737-2855
162309		526965	D & E NEWS	JEFF. VALLEY MALL	YORKTOWN HTS	NY	10598	1				(914)737-3152
162309		536210	DANZA STATONARY INC	828 WASHINGTON ST	PEEKSKILL	NY	10566	1				(914)737-3247
162309		684940	MCMICHAEL'S DELI	1099 N DIVISION S	PEEKSKILL	NY	10566	1				(914)739-2238
162309	162329	696105	DELTA MOTORS	35 SMADBELU AVENU	CARMEL	NY	10512	1				(914)228-1660
162309		716251	SOMERS MOBIL	291 ROUTE 100	SOMERS	NY	10589	1				(914)277-8539
162309	162329	769481	PUTNAM LAKE MKT. INC	74 FAIRFIELD DRIV	PATTERSON	NY	12563	1				(914)279-5905
162309		787069	FUEL & WASH	91 GLENEIDA AVE	CARMEL	NY	10512	1				(914)225-9727
162309	162329	827259	PUTNAM VALLEY MARKE	5 SUNSET HILL RD	PUTNAM VALLEY	NY	10579	1				(914)528-8626
162309	162330	179371	MINI MARKET	501 HIGHLAND AVE	PEEKSKILL	NY	10566	1				(914)737-2221
162309		179560	MAHOPAC PHARMACY	53 E LAKE BLVD	MAHOPAC	NY	10541	1				(914)628-5600
162309		179612	VALLEY MARKET	OLD ROUTE 6	JEFFERSON VLY	NY	10535	1				(914)245-1676
162309		179661	PUTNAM LAKE DELI	93 HAVILAND DR	PATTERSON	NY	12563	1				(914)279-2014
162309		448654	PEEKSKILL SUNOCO, IN	722 N DIVISION ST	PEEKSKILL	NY	10566	1				(914)737-2514
162309	162330	546043	PEEKSKILL STATIONER	987 MAIN ST	PEEKSKILL	NY	10566	1			6807	(914)736-0380
162309	162329	551889	HOPES DRUG STORE	47 MAIN ST	BREWSTER	NY	10509	1				(914)279-2033
162309		952404	CHEZ MINI MARKET	590 SOUTH ST	PEEKSKILL	NY	10566	1				(914)737-9479
162309	162330	480979	BAISLEYS & MARAZINO	800 HUDSON AVE	PEEKSKILL	NY	10566	1	NYS			(914)737-1300

PAGE BREAK TOTAL ACCOUNTS 25 TOTAL QUANTITY 25

TEMPLATE TOTAL ACCOUNTS 25 TOTAL QUANTITY 25

+ 125

 150

WHOLESALER : 203290 HARRY FORTUNIS, INC. <DIRECT>
 TEMPLATE : 800115 80306 WIN MAR B2G1F
 TEMPLATE SEQ : 0038
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122105		180023	HARTELLS GROCERY IN	326 N BROADWAY	UPPER NYACK	NY	10960	1				(914)358-1250
122204	122220	340514	TANGLEWOOD STATR'Y	2264 CENTRAL PARK	YONKERS	NY	10710	1				(914)793-5061
122206	122224	291105	DONAHUES VARIETY	121 LAKE ST	WHITE PLAINS	NY	10604	1				(914)684-9224
122206	122224	734739	ARCADIAN CARD & GIF	230 S HIGHLAND AV	OSSINING	NY	10562	1				(914)762-0351
133005	133030	130769	84 QUIK STOP	5084 ROUTE 17M	NEW HAMPTON	NY	10958	1				(914)374-2208
133005	133030	179116	QUAKER CREEK	767 PULASKI HWY	GOSHEN	NY	10924	1				(914)258-4570
133005	133030	600426	A PLUS	68 BROOKSIDE AVE	CHESTER	NY	10918	1	NYS	0362-0102		(914)469-7555
162210	162227	130376	OTTISVILLE CONV ST	ROUTE 211	OTTISVILLE	NY	10963	1				(914)386-1461
162210		704978	HARRY FORTUNIS	261 NORTH ST	MIDDLETOWN	NY	10940	6				(914)342-2650
162210	162233	178194	CORNER STORE	37 S MAIN ST	LIBERTY	NY	12754	1				(914)292-9087
162210		130446	KOUNTRY KORNER	RR 1 BOX 196	CALLICOON	NY	12723	1				(914)887-4350
162210	162327	178872	VALLEY PHARMACY	ROUTE 52	PINE BUSH	NY	12566	1				(914)744-3111
162210		550143	PARKSVILLE EXXON MR	ROUTE 17	PARKSVILLE	NY	12768	1				(914)292-7657
162210		641280	GNP PETROLEUM INC	RT 211	MIDDLETOWN	NY	10940	1				(914)342-4700
162210		676357	M&M CONFECTIONERS	47 BENNETT ST	MIDDLETOWN	NY	10940	1				(914)343-7013
162210		722998	SPECIAL MKT	2 GLEN WILD RD	ROCK HILL	NY	12775	1				(914)791-7839
162210	162227	966204	ROBERT L WILSON	650 ROUTE 211 E	MIDDLETOWN	NY	10940	1				(914)692-3022
162210	162227	178898	CINOTTIS MARKET	11 MAINE HILL RD	OTTISVILLE	NY	10963	1				(914)386-2291
162210	162227	178902	PERINO'S DELI.	ROUTE 6	SLATE HILL	NY	10973	1				(914)355-8686
162210		485720	WALKER VALLEY GROC	ROUTE 52 BOX 315	WALKER VALLEY	NY	12588	1				(914)744-3051
162210	162227	688667	FAIR OAKS GENERAL S	RR 8 BOX 279	MIDDLETOWN	NY	10940	1				(914)361-4630
162210	162233	705602	KELLY'S DELI	210 N MAIN ST	LIBERTY	NY	12754	1				(914)292-1182
162210		705901	BORDERLINE DELI	1226 BURLINGHAM R	PINE BUSH	NY	12566	1				(914)744-5775
162210		759736	CASPER'S TWO INC.	ROUTE 209 P.O. BO	SUMMITVILLE	NY	12781	1				(914)888-5363
162210	162227	178453	JAMES' GENERAL STOR	PO BOX 346	NAPANOCH	NY	12458	1				(914)647-5973
162305	162328	754480	M&M MOBIL, INC.	1000 FLATBUSH RD	KINGSTON	NY	12401	1				(518)336-2793
162306	162328	630642	HOME TOWN DELI	COUNTY RT. 19	ELIZAVILLE	NY	12523	1				(914)756-4501
162306		651695	208 MARKET	RT 209	KERHONKSON	NY	12446	1				(914)526-0098
162306	162327	900015	ROADOUT VALLEY GROC	PO BOX 416 ROUTE	ACCORD	NY	12404	1				(914)626-4661
162307	162327	178861	DAIRY MART 632	152 NORTH ST	NEWBURGH	NY	12550	1		2757-1100		(914)561-7640
162307	162327	047278	DOLAN'S MARKET	37 WALLKILL AVENUE	WALLKILL	NY	12589	1				(914)895-2211
162307		179174	QUICK DELI	251 STATE ROUTE 1	NEWBURGH	NY	12550	1				(914)564-0660
162307		286486	MAGYAR'S SERVICE CT	704 ROUTE 9W	MIDDLE HOPE	NY	12550	1				(914)561-3177
162307		336213	LATIN GROCERY	193 BROADWAY	NEWBURGH	NY	12550	1				(914)565-9664
162307		486152	DBL PETROLEUM CORP.	600 ROUTE 17K	MONTGOMERY	NY	12549	1				(914)564-9888
162307		559770	MO'S CONVENIENCE	779 BROADWAY	NEWBURGH	NY	12550	1				(914)561-1257
162307		578991	LAHEY'S MIDWAY	264 QUASSAICK AVE	NEW WINDSOR	NY	12553	1				(914)561-8533
162307		617948	C G DELI MANAGEMENT	270 HUDSON ST	CORNWALL HDSN	NY	12520	1				(914)534-2450
162307	162327	666444	IRELAND CORNERS	551 STATE ROUTE 2	NEW PALTZ	NY	12561	1				(914)255-8883
162307		667003	JAY DEE'S DELI	WALLKILL AVENUE	WALLKILL	NY	12589	1				(914)895-3100
162307		672417	MARKONIC'S DELI MKT	1191 RT. 9W #28	MARLBORO	NY	12542	1				(914)236-3226
162307	162328	209935	ARDONIA GENERAL ST	RT 44-55	CLINTONDALE	NY	12515	1				(914)883-6655

WORKPLAN VAP TEMPLATE LISTING

WHOLESALEFR 203290 HARRY FOUNTAIN, INC. <DIRECT>
 TEMPLATE 800115 80300 WIN MAR 82GIF
 TEMPLATE SEQ : 0038
 SALES LEVEL : 16XXXXX

TERM	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162307	162307	715502	NEWBURGH GAS INC.	1096 UNION AVE	NEWBURGH	NY	12550	1			(914) 564-7460	
162307	162307	769779	HEMA WAY INC.	DBA T & M DELI	SALISBURY MILL	NY	12577	1			(914) 496-8160	
162307	162307	542363	HILTON GIBSON MILLE	208 MACARTHUR AVE	NEW WINDSOR	NY	12553	3			(914) 562-0353	
162307	162307	178944	PETE'S MARKET	271 WASHINGTON ST	NEWBURGH	NY	12550	1			(914) 562-5521	
162307	162307	178975	PARICELLAS MARKET	140 WALSH AVE	NEW WINDSOR	NY	12553	1			(914) 561-5450	
162307	162307	567459	H.N. OF NEWBURGH, IN	352 BROADWAY	NEWBURGH	NY	12550	1			(914) 562-6683	
162307	162307	594492	BRIDGE CIRCLE DELI	77 MILTON AVE	HIGHLAND	NY	12558	1			(914) 691-2221	
162307	162307	594448	SIDDIQUE PETROLEUM	185 MAIN ST	NEW PALTZ	NY	12561	1			(914) 255-0322	913178
162307	162307	619745	SMUETS DISCOUNT CT	1019 RT. 17K UNIT	MONTGOMERY	NY	12549	2			(914) 457-5891	
162307	162307	632155	BLUESTAR INT. ENT.	160 NORTH ST	NEWBURGH	NY	12550	1			(914) 562-1111	
162307	162307	638321	ENTERIO ENTERPRISES	30 S PLANK RD	NEWBURGH	NY	12550	1			(914) 565-1449	
162307	162307	698921	LAKESIDE CONV DELI	RT 52, & LAKESIDE	NEWBURGH	NY	12550	1			(914) 566-0622	
162307	162307	738962	B QUICK SERVICE	362 WINDSOR HWY	NEW WINDSOR	NY	12553	1			(914) 569-8051	
162307	162307	767822	UNION ST DELIPIZZA	135 UNION ST	MONTGOMERY	NY	12549	1			(914) 457-5411	
162307	162307	769211	MIDDLEHOPE DELI INC	626 ROUTE 9W	MIDDLE HOPE	NY	12550	1			(914) 561-3155	
162307	162307	769307	MAISIS QWIK DELI	357 N PLANK RD	NEWBURGH	NY	12550	1			(914) 564-5866	
162307	162307	779019	MIDDLEHOPE GEN STOR	640 ROUTE 9W	MIDDLE HOPE	NY	12550	1			(914) 562-9764	
162307	162307	769600	DOUBLE M.P., INC.	305 HOMESTEAD AVE	MAYBROOK	NY	12543	1			(914) 427-2595	
162307	162307	340741	A-PLUS #60027	510 BROADWAY	NEWBURGH	NY	12550	1			(914) 561-5166	046458
162307	162307	331060	NORTH PLANK MOBIL	175 N PLANK RD	NEWBURGH	NY	12550	1			(914) 561-2111	
162307	162307	178862	CIA MEADOW AVE. MAR	129 MEADOW AVE	NEWBURGH	NY	12550	1			(914) 561-9683	81598
162308	162308	178627	SOUTHWATE DELI. AND	658 SOUTH RD	POUGHKEEPSIE	NY	12601	1		2757-1100	(914) 662-1911	
162308	162308	178726	AMENIA VARIETY	ROUTE 22 & 44	AMENIA	NY	12501	1			(914) 373-8300	921700
162308	162308	792080	ROBBIES DELI	150 OLD HOPEWELL	WAPPINGERS FAL	NY	12590	1			(914) 297-8181	
162308	162308	511360	FOUR STAR WHOLESALE	67 COTTAGE ST	POUGHKEEPSIE	NY	12538	7			(914) 473-1793	
162308	162308	178702	EAST PARK PHARMACY	650 VIOLET AVE	HYDE PARK	NY	12538	1			(914) 229-2195	
162308	162308	179337	NEUSTAT PHARMACY	150 MAIN ST	FISHKILL	NY	12534	1			(914) 896-6220	
162308	162308	463524	P & Z ENTERPRISES	81 FALKKILL AVE	POUGHKEEPSIE	NY	12601	1			(914) 454-6281	
162308	162308	685215	STACEY'S DELI	515 NOXON RD	LAGRAVEVILLE	NY	12540	1			(914) 223-3354	
162308	162308	705677	BILLINGS DELI & PIZ	BILLINGS PLAZA RT	WINGDALE	NY	12510	1			(914) 223-3354	902221
162308	162308	716020	VILLAGE DELI	RT. 22	WINGDALE	NY	12594	1			(914) 832-3305	
162308	162308	729825	CLINTON CORNERS	DAVID T BEAN	CLINTON CORNER	NY	12514	1			(914) 266-3655	920629
162308	162308	73041	FOUR STAR	67 COTTAGE ST	POUGHKEEPSIE	NY	12601	1			(914) 473-1793	
162308	162308	739403	OLD CORN CRIB	200 SALT POINT TP	POUGHKEEPSIE	NY	12603	1			(914) 471-2797	
162308	162308	767030	HOMETOWN DELI	ROUTE 52	FISHKILL	NY	12524	1			(914) 896-9730	
162308	162308	769561	TONY'S DELI	ROUTE 22	PAWLING	NY	12564	1			(914) 855-9540	
162308	162308	958292	CAROL'S GIFT	RT 22 GRAND UN PL	DOVER PLAINS	NY	12522	1			(914) 877-6177	921650
162308	162308	975119	THE BRAIR GROUP INC	DBA DELI LAND	FISHKILL PLAIN	NY	12590	1			(914) 221-2976	
162308	162308	179411	HUGHSON FOODMART IN	NEW HAMBURG RD	HUGHSONVILLE	NY	12537	1		2757-1100	(914) 297-9987	
162308	162308	307545	9C CENCO	403 VIOLET AVE	POUGHKEEPSIE	NY	12601	1			(914) 454-6924	
162308	162308	440786	ABC GROCERY	22 DE LAVAL PL	POUGHKEEPSIE	NY	12601	1			(914) 454-1141	
162308	162308	473929	HARLEM VALLEY BEVER	ROUTE 22	WINGDALE	NY	12594	1			(914) 832-9093	

WHOLESALE : 203290 HARRY FORTUNIS, INC. <DIRECT>
 TEMPLATE : 800115 80300 WIN MAR B2G1F
 TEMPLATE SEQ : 0038
 SALES LEVEL : 16XXXX

ERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162308	162328	619772	GETTY SERVICE STATI	355 MILL ST	POUGHKEEPSIE	NY	12601	3				(914)473-1442
162308	162328	669437	S&D FOOD STORE INC	250 HOOKER AVE	POUGHKEEPSIE	NY	12603	1				(914)471-7344
162308	162329	669448	DAIRY MART 605	228 MYERS CORNER	WAPPINGERS FAL	NY	12590	1		2757-1100		(914)297-9990
162308	162328	682626	AL'S ROYAL PETRO IN	PO BOX 2074	NEWBURGH	NY	12550	1				(914)229-1252
162308	162329	696040	SUNOCO S/S	FAMILY QUICK STOP	HOPEWELL JCT	NY	12533	1				(914)227-9221
162308	162328	746373	PMK PETROLEUM BP	340 VIOLET AVE	POUGHKEEPSIE	NY	12601	1				(914)486-4199
162308	162328	760276	THREE JAY'S GULF	258 ROUTE 44	SALT POINT	NY	12578	1				(914)677-1141
162308	162329	843136	FAMILY QUICK STOP	10 WEST MAIN STRE	PAWLING	NY	12564	1				(914)855-9220
162309		068522	GARRISON MART	PO BOX 48	GARRISON	NY	10524	1				(914)424-3837
162309		179311	KOEBAKERS MARKET	90 N MAIN ST	BREWSTER	NY	10509	1				(914)279-3515
162309		179608	BREWSTER SUPERETTE	50 CARMEL AVE	BREWSTER	NY	10509	1				(914)279-3415
162309		179609	BREWSTER HILL GEN S	ROUTE 312	BREWSTER	NY	10509	1				(914)279-9784
162309		787150	NORTH BREWSTER DELI	4 ROUTE 312	BREWSTER	NY	10509	1				(914)278-9620
162309		922459	HAVERSTRAW SUPERETT	21 BROADWAY	HAVERSTRAW	NY	10927	1				(914)429-9876
162309		178885	FAIRWAY FOOD CTR.IN	66 MAIN ST	HIGHLAND FALLS	NY	10928	1				(914)446-3992
162309	162330	179143	JAYS DELI	497 ROUTE 32	HIGHLAND MILLS	NY	10930	1				(914)928-2803
162309	162329	242620	FAIRFIELD FOOD AND	FUEL CORP.	BREWSTER	NY	10509	1				(914)279-4419
162309		365630	DAVIG CORP. D/B/A	EASY STOP	BREWSTER	NY	10509	1				(914)279-6333
162309		397629	BASSO DELI, INC.	D/B/A M & R MARKE	FORT MONTGOMER	NY	10922	1				(914)446-9580
162309	162330	436555	D A K S TECH., INC.	4 SMITH CLOVE RD	CENTRAL VALLEY	NY	10917	1				(914)928-9614
162309	162329	460627	STORMVILLE CITGO	ROUTE 216	STORMVILLE	NY	12582	1				(914)227-6917
162309		486368	GINO'S DELI.	TOWNERS ROAD	CARMEL	NY	10512	1			904292	(914)225-1188
162309	162330	728412	SHIVAM VARIETY INC.	307 MAIN ST	HIGHLAND FALLS	NY	10928	1				(914)446-2510
162309	162330	745253	HARRIMAN EXXOM	2 MELODY LANE NOR	CENTRAL VALLEY	NY	10917	1				(914)782-7589

PAGE BREAK TOTAL ACCOUNTS 109 TOTAL QUANTITY

125

TEMPLATE TOTAL ACCOUNTS 109 TOTAL QUANTITY

125

***** END OF REPORT FOR PROMOTION 800115 *****

WHOLESALE PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS

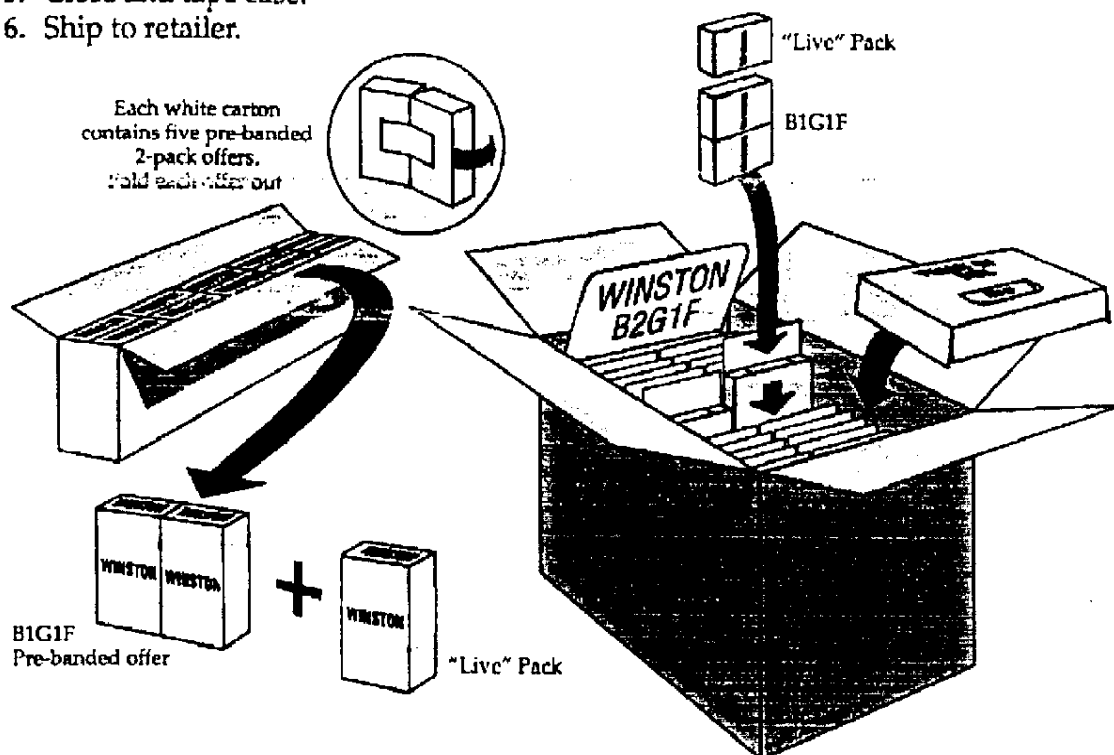
1ST QTR.'98

March WINSTON B2G1F

(Buy 2 Packs Get 1 Free)

STEPS

1. Open WINSTON B2G1F shipping case. Remove red cardboard insert.
2. Place one B1G1F offer into each Winston style specific sleeve. **Promotional product is in white cartons, utilize 2 cartons Winston Lt. Box, 1 carton Winston FF Box and 1 carton Winston Ul. Lt. Box.**
3. Add one "live" Winston pack of same style to each offer.
4. Place red cardboard insert back into case. Fold display header card down.
5. Close and tape case.
6. Ship to retailer.



Item: # 538994

Promotion Reporting Description: WIN MAR B2G1F

Brand Style	LT BOX	FF BOX	ULT LT BOX			
Number of Cartons	2	1	1			

51855 9818

FREE pack with 2-pack purchase

Smoke this
FREE pack

with 2-pack
purchase

FREE
pack
with
2-pack
purchase



FREE
pack
with
2-pack
purchase



LIGHTS
BOX

LIGHTS
BOX

FREE
pack
with
2-pack
purchase



FREE
pack
with
2-pack
purchase



FILTERS
BOX

ULTRA LIGHTS
BOX

WINSTON

Win

WINSTON

Win

100% TOBACCO • NO ADDITIVES

Winston

- Kick off March with this offer:
Buy 2 packs. Get one free.
- Special packaging in Full Flavor,
Lights and Ultra Lights Box Styles.
- Dramatic counter display
and poster.
- Another No Bull 5 way to
build traffic.

51855 9819

